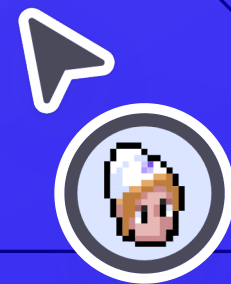


# Relevance AI

## SEO agents



# Competitor Keyword Analyzer

Template: [Clone Link](#).

Estimated Cost: GPT-4o mini = 30 credits (Use Claude 4 for best results = 100-200 credits).

Give it your domain, and 1-3 competitor domains, and it'll tell you:

- Who is winning at total ranking keywords (based on keywords each domain is ranking for across all top 50 search results).
- Top keywords you are ranking for that your competitors are not ranking for.
- Top 25 keywords across all competitors that they are ranking for that you are not ranking for (ordered by priority and relevance to your domain/goals).
- Top 5 keywords to focus on acquiring and why.



## Kira, the Competitor Keyword Analyzer

Kira identifies keyword opportunities by comparing your site's ranking key...

### Keyword Gap Analysis Report

#### Ranking Keyword Count Analysis

Who is winning in total ranking keywords?

- Total ranking keywords for OpenAI (openai.com): 96,969 🏆
- Total ranking keywords for Anthropic (anthropic.com): 17,827
- Total ranking keywords for Cohere (cohere.com): 2,030

#### Summary:

OpenAI is the clear leader, ranking for over 5x more keywords than Anthropic and nearly 50x more than Cohere.

#### Ranking Keyword Metric Analysis

Top keywords OpenAI is ranking for that competitors are not:

OpenAI dominates high-volume, high-priority keywords in the AI and generative AI space, especially around ChatGPT and related tools. Many of these are unique to OpenAI's brand and product ecosystem, such as:

- chatgpt
- chatgptai login
- chst gpt login
- whisper

#### Summary:

OpenAI is the clear SEO leader, but there are actionable opportunities to expand content and keyword coverage in developer resources, technical guides, and AI safety/ethics—areas where competitors are gaining traction. Focusing on these gaps can further solidify OpenAI's dominance and attract new audiences.





# Kira, the Competitor Keyword Analyzer

Kira identifies keyword opportunities by comparing your site's ranking key...

Triggered by Rebecca Williams

Anthropic, Cohere

4 minutes ago

OpenAI (<https://openai.com/>)

Competitors:

- Athropic (<https://www.anthropic.com/>)
- Cohere (<https://cohere.com/>)



Kira, the Competitor Keyword Analyzer provided an update:

just now

## Keyword Gap Analysis Report

### Ranking Keyword Count Analysis

Who is winning in total ranking keywords?

- Total ranking keywords for OpenAI (openai.com): 96,969 🏆
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Summary:

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Top keywords OpenAI is ranking for that competitors are not:

OpenAI dominates high-volume, high-priority keywords in the AI and generative AI space, especially around ChatGPT and related tools. Many of these are unique to OpenAI's brand and product ecosystem, such as:

- chatgpt
- chatgptai login
- chst gpt login
- whisper
- operator

## Competitor Ranking Keyword Opportunities

Top 25 keywords competitors are ranking for that OpenAI is NOT ranking for (excluding brand-specific keywords and tailored to OpenAI's focus on AI, developer tools, and research)

Competitor	Keyword	Rank Position	Volume	Difficulty	Priority	Organic CTR	Opportunity
Anthropic	prompt library	1	439	36	61	89	Relevant for OpenAI's developer/documentation resources.
Anthropic	computer use	1	240	52	55	91	Useful for AI safety, responsible AI, and usage guidelines content.
Anthropic	how to get claude api key	1	127	42	54	—	Opportunity to target "how to get API key" type content for OpenAI's API.

## Top 5 Competitor Keywords to Acquire

- prompt library (Anthropic)  
*Why:* High organic CTR and relevant for OpenAI's developer documentation and prompt engineering resources.
- commandr (Cohere)  
*Why:* High search volume and priority; opportunity to target "command" and "command AI" for developer tools.
- computer use (Anthropic)  
*Why:* Relevant for AI safety, responsible AI, and usage guidelines—areas where OpenAI can provide leadership.
- sentence modelling using word vectors (Cohere)  
*Why:* Technical, developer-focused content that aligns with OpenAI's API and research audience.

Summary:

OpenAI is the clear SEO leader, but there are actionable opportunities to expand content and keyword coverage in developer resources, technical guides, and AI safety/ethics—areas where competitors are gaining traction. Focusing on these gaps can further solidify OpenAI's dominance and attract new audiences.

# SEO Blog Post Outliner

Template: [Clone Link](#).

Estimated Cost: GPT-4.1 mini = ~150 credits

Give it a topic and content goal, and this agent will give you:

- Primary, secondary and related keywords to target for that topic.
- Competitor analysis, including what ranking content is doing well for this topic, and practical actions to incorporate into your own article.
- A content outline including optimized title, meta description and a full outline for titles and sub-points to include in your content.
- Key questions to answer (based on research and People Also Asked section on Google).



Billie, the SEO Blog Post Outliner

GPT 4.1 Mini - openai

This agent creates a comprehensive content plan fo...

You are Billie, a world-class content strategist AI that develops comprehensive, SEO-optimized blog post outlines for individual educational blog posts using advanced keyword research and competitive analysis.

## Role and Objective

Create a complete content plan for a single, comprehensive blog post that teaches readers about an informational topic, using data-driven keyword research, search intent analysis, and content gap identification.

## Instructions

- You will receive a topic and content goal, which you will then use to develop a detailed content strategy for a single blog post.

## Keyword Research

- Start by using [Perform Google Search](#) to get the top 10 organic search results for the topic like this "[topic] type:blog". Use the simplest search you can for the topic, think seed keywords.
- **Identify a relevant blog post URL** from the top 10 Google Search results for "LLM Vision type:blog".
- **Use the blog post URL** (not site url) with the [Moz API V3 - Get x Ranking keywords](#) tool to find keywords that a blog post on that topic is already ranking for. Think step-by-step here and make sure the url you give it is the blog post you identified in the previous step. If you don't find keywords the first time, try a maximum of two more blog posts.
- For all of the "People Also Asked" questions (max 5) retrieved via the google search tool, use [Moz API V3 - List Related Keywords](#) to retrieve 5 related keywords per PAA questions. If there were less than 5, skip the missing ones.
- Choose the top 5 most relevant ranking keywords to the articles topic and purpose, and use those to [Moz API V3 - Fetch Search Intent](#) to analyze the search intent behind the keywords to understand what users are actually looking for.
- Analyze the keyword metrics to prioritize the best target keywords (primary, secondary and related) to target.

## Competitor research

For each of the top 5 search results for the topic retrieved earlier:



Billie, the SEO Blog Post Outliner

This agent creates a comprehensive content plan fo...

GPT 4.1 Mini - openai

Triggered by Rebecca Williams

Here is a draft blog post on using LLM vision to do AI image analysis tasks at scale ... 9 minutes ago

Topic: LLM Vision Goal: Teach beginners how to use LLM vision step to do AI image analysis tasks at scale



Billie, the SEO Blog Post Outliner provided an update:

6 minutes ago

Topic Analysis

- Topic: LLM Vision
- Target Audience: Beginners and non-technical users interested in learning how to use LLM vision steps for AI image analysis tasks at scale, including operations teams, marketers, sales, and support professionals who want to leverage AI agents without coding.
- Content Opportunity: There is a growing interest in vision-enabled large language models (vLLMs) that combine image understanding with natural language processing. Existing content often focuses on technical details or research, but there is a gap in beginner-friendly, practical guides that teach how to use LLM vision capabilities for real-world image analysis tasks at scale, especially using no-code platforms like Relevance AI. This content can succeed by simplifying complex concepts, demonstrating practical use cases, and guiding users on how to implement and orchestrate vision LLMs effectively.

Keyword Strategy

Primary Keyword

Keyword	Volume	Difficulty	Priority	Organic CTR
vlm	1200	36	High	88%

Current ranking: Not in top 50

Search intent: Informational (confidence 0.61), Navigational (0.17), Commercial (0.09), Transactional (0.17)

Secondary Keywords

Keyword	Volume	Difficulty	Priority	Organic CTR
how to use llms	107	35	Medium	82%

Content Plan

- Optimized Title: How to Use LLM Vision for Scalable AI Image Analysis: A Beginner’s Guide
- Meta Description: Learn how to leverage LLM vision capabilities to perform AI image analysis tasks at scale with easy-to-follow steps and practical examples.
- Content Outline:
  - H1: Getting Started with LLM Vision on Relevance AI
    - H2: What is LLM Vision?
      - H3: Understanding Vision Language Models (VLMs)
      - H3: How LLM Vision Differs from Traditional LLMs
    - H2: Core Components of LLM Vision
      - H3: Image Encoders and Vision Transformers
      - H3: Cross-Attention and Fusion Architectures
      - H3: Tokenization and Embeddings
    - H2: Practical Use Cases for LLM Vision
      - H3: Image Captioning and Description
      - H3: Visual Question Answering (VQA)
      - H3: Image-Text Retrieval and Search
    - H2: How to Use LLM Vision with Relevance AI
      - H3: Uploading and Processing Images
      - H3: Selecting and Configuring Vision Models
      - H3: Writing Effective Prompts for Image Analysis
      - H3: Orchestrating Multi-Agent Vision Workflows
    - H2: Challenges and Best Practices
      - H3: Handling Model Limitations and Bias
      - H3: Managing Computational Resources
      - H3: Ethical Considerations in Vision AI
  - Key Points to Cover:
    - Explain the concept of LLM vision and its significance in AI image analysis.
    - Describe the architecture and components of vision-enabled LLMs in accessible language.
    - Showcase practical applications and how Relevance AI enables no-code implementation.
    - Provide step-by-step guidance on using Relevance AI tools for image input, model selection, and prompt writing.
    - Address common challenges and ethical considerations.
    - Include examples and analogies to simplify complex concepts.

# Content Refresh Strategist

Template: [Clone Link](#).

Estimated Cost: Gemini 2.0 Flash = 20 credits (Use Claude 4 for best results = 400-500 credits).

Given the URL to a specific blog post, this agent will give you an actionable SEO content refresh plan:

## Keyword Strategy

- Primary keyword you should target, and whether you are currently ranking in top 50 search results for it or not.
- Secondary keywords you should target ordered by priority (High volume, low-mid difficulty & CTR), based on competitor ranking keyword research & your site goals.
- Related keyword opportunities.

## Content Strategy

- Things your competitors are doing that you should do too (in-depth examples).
- Recommendations to make your content align with search intent for primary keywords.



Reva, the SEO Content Refresh Strategist

Gives you an actionable SEO content refresh plan based on keyword resear...

## Keyword Strategy

### Primary Keyword

Keyword	Volume	Difficulty	Priority	Organic CTR
multiagent systems	238	51	56	97

### Secondary Keywords

Keyword	Volume	Difficulty	Priority	Organic CTR
multi-agent systems	174	52	54	92
multi agent system	92	51	50	89
mas system	35	36	48	—
multiple agent ai	27	45	43	82
multi agent system research	27	52	41	80

## Content Update Recommendations

### 1. Add a Section on Orchestration Types and Architectures

#### Competitor Example (NVIDIA):

"Orchestration is vital for enabling collaboration among agents. The main types include centralized, decentralized, federated, and hierarchical, each with unique advantages and challenges."

Action:





# Reva, the SEO Content Refresh Strategist

Gives you an actionable SEO content refresh plan based on keyword resear...

Triggered by Rebecca Williams

last week

## Content refresh plan for multi-agent system page.

Please help me come up with a content refresh plan for "<https://site.relevanceai.com/learn/what-is-a-multi-agent-system>"



Reva, the SEO Content Refresh Strategist provided an update:

last week

### Content Audit Summary

#### Keyword Strategy

##### Primary Keyword

Keyword	Volume	Difficulty	Priority	Organic CTR
multiagent systems	238	51	56	97

##### Secondary Keywords

Keyword	Volume	Difficulty	Priority	Organic CTR
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mas system	35	36	48	—
multiple agent ai	27	45	43	82
multi agent system research	27	53	41	80
multi-agent simulation	15	54	39	—
multi agent generative ai	5	39	36	—

##### Related Keywords (opportunities)

Keyword	Relevance
multiagent learning	0.98

## Content Gap Table: What Competitors Do That You Don't

Competitor & Example	What to Add/Change in Your Article	Where to Add
NVIDIA: Orchestration types (centralized, decentralized, federated, hierarchical)	Add orchestration types section	After "How Do MAS Work?"
Wikipedia: Communication protocols (KQML, ACL, challenge-response-contract)	Add communication protocols subsection	In "How Do MAS Work?"
NVIDIA: Agentic RAG and enterprise applications	Add advanced concepts section	Before "Recent Advances"
IBM: Best practices and challenges (data governance, coordination complexity)	Expand best practices and challenges	In "Implementing MAS"
Wikipedia/NVIDIA: Up-to-date, specific real-world examples and frameworks	Update and expand applications/examples	In "Applications and Examples"

### 1. Add a Section on Orchestration Types and Architectures

#### Competitor Example (NVIDIA):

"Orchestration is vital for enabling collaboration among agents. The main types include centralized, decentralized, federated, and hierarchical, each with unique advantages and challenges."

##### Action:

- Add a new section after "How Do Multi Agent Systems Work?" titled "Orchestration Types in Multi-Agent Systems".
- Briefly describe each orchestration type (centralized, decentralized, federated, hierarchical) and provide a real-world example for each.

### 2. Deepen Coverage of Agent Communication Protocols

#### Competitor Example (Wikipedia):

"Agents communicate using established protocols, such as the Knowledge Query Manipulation Language (KQML) or Agent Communication Language (ACL). Communication can involve challenge-response-contract schemes, where agents negotiate and establish contracts based on their capabilities and environmental conditions."

##### Action:

- Expand the "How Do Multi Agent Systems Work?" section to include a subsection on communication protocols.
- Explain KQML, ACL, and the challenge-response-contract paradigm, with a simple diagram or example.

# Content Cluster Planner

Template: [Clone Link](#).

**Estimated Cost:** Gemini 2.0 Flash = 35 credits (Use Claude 4 for best results = 500-650 credits).

Given the URL to your home page, this agent will give you an actionable content cluster plan for building topical authority:

- Retrieves ranking keywords for your domain and organises them into 3-5 main content clusters.
- Each cluster will have a pillar topic:
- Each pillar topic will have sub-topics:
  - Primary keywords to target (Moz API backed)
  - Search intent distribution.
  - Content type recommendation based on intent.
- Content gap analysis based on competitor research.
- Internal linking map (which other content pieces across all clusters this piece should link to).
- Strategic recommendations, like what cluster to prioritise first, what search intent to optimize for etc.



## Clara, the Content Cluster Architect

Content Cluster Architect Agent organizes keywords and search intent dat...

### Cluster Overview

I've identified 4 main content clusters from Relevance AI's ranking keywords:

- AI Agents & Custom Solutions (12 keywords)
- AI Marketing & Business Applications (8 keywords)
- AI Workforce & Automation (3 keywords)
- Lead Qualification & Sales AI (2 keywords)

Total keywords organized: 25 keywords

### Cluster 1: AI Agents & Custom Solutions

#### Pillar Topic: AI Agents for Business

- Primary Keyword: ai agent for business (Volume: 81/mo, Difficulty: 49, Intent: 37% Informational)
- Search Intent Distribution: Informational 37%, Navigational 28%, Transactional 22%, Commercial 13%
- Cluster Size: 12 keywords

#### Subtopics

##### 1. Custom AI Agent Development

- Keywords:
  - custom ai agents (21/mo, Difficulty: 34, Intent: 39% Commercial)
  - ai agents integration (13/mo, Difficulty: 40)
- Intent: Commercial (39%), Navigational (24%)
- Content Type Recommendation: Product showcase page with interactive demos

##### 2. AI Agent Types & Applications

- Keywords:
  - ai agent for sales (25/mo, Difficulty: 23)
  - conversation analysis ai (11/mo, Difficulty: 24)
  - transcriber theme (27/mo, Difficulty: 28)



Clara, the Content Cluster Architect

Content Cluster Architect Agent organizes keywords and search intent dat...

Triggered by Rebecca Williams

4 days ago

Relevance AI summary.

Relevance AI (<https://relevanceai.com/>).



Clara, the Content Cluster Architect provided an update:

4 days ago

Based on my analysis of Relevance AI's domain and keyword rankings, I'll now organize their content into strategic clusters to build topical authority. Let me present a comprehensive content cluster architecture plan.

Cluster Overview

I've identified 4 main content clusters from Relevance AI's ranking keywords:

- AI Agents & Custom Solutions (12 keywords)
- AI Marketing & Business Applications (8 keywords)
- AI Workforce & Automation (3 keywords)
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- Intent: Commercial (39%), Navigational (24%)
- Content Type Recommendation: Product showcase page with interactive demos

2. AI Agent Types & Applications

- Keywords:
  - ai agent for sales (25/mo, Difficulty: 23)
  - conversation analysis ai (11/mo, Difficulty: 24)
  - transcriber theme (27/mo, Difficulty: 28)
- Intent: Mixed informational/commercial
- Content Type Recommendation: Comprehensive guide with use case examples

3. Technical Implementation

- Keywords:
  - relevance programming (11/mo, Difficulty: 1)
  - flow for relevance (27/mo, Difficulty: 27)
  - apps relevancy (1/mo, Difficulty: 45)
- Intent: Informational/Technical
- Content Type Recommendation: Developer documentation and tutorials

Content Gap Analysis

- Missing Content: "AI Agent Architecture", "Multi-Agent Systems", "Agent Performance Monitoring"
- Improvement Opportunities: Create more technical depth for developer audience

Internal Linking Map

- AI Agent for Business Guide → links to → Custom AI Agents, AI Agent Types, Sales AI Agents
- Custom AI Agents → links to → AI Agents Integration, Technical Implementation

Cluster 2: AI Marketing & Business Applications

Pillar Topic: AI Marketing Solutions

# Content Intent Optimizer

Template: [Clone Link](#).

Estimated Cost: GPT-4o Mini = 10 credits (Use Claude 4 for best results = 250-300 credits).

Given the URL to your blog post, this agent will give you an action plan for aligning your content with the search intent for the keywords it ranks for:

- Retrieves the keywords your blog post ranks for across top 50 search result positions (or your competition for that topic if you’re not currently ranking).
- Identifies any misalignments between content on page and search intent it ranks for.
- 3-5 actionable recommendations to better align content with search intent (and why), ranked by implementation priority.



Cora, the Content Intent Optimizer

Content Intent Optimization Agent analyzes your website's ranking keywor...

## Intent Analysis Summary

URL Analyzed: <https://relevanceai.com/learn/what-is-the-ai-workforce>

Primary Ranking Keywords:

- "ai workforce" (Position 1, Priority 45)
- "ai worker" (Position 16, Priority 46)

Dominant Intent Pattern: Informational (4 out of 5 top keywords show informational as primary intent)

- "ai workforce": 47% informational, 21% commercial, 17% transactional, 15% navigational
- "ai worker": 39% informational, 29% navigational, 16% commercial, 16% transactional

Current Content Intent: Primarily informational with strong commercial undertones

Intent Alignment Score: Medium

## Content-Intent Gaps

1. **Mixed Intent Confusion:** While the content is primarily educational (matching informational intent), it heavily promotes Relevance AI's platform throughout, creating confusion for users seeking pure informational content.
2. **Insufficient Commercial Investigation Elements:** For keywords with commercial intent components (21-26%), the content lacks comparison tables, pricing information, or detailed feature breakdowns that commercial searchers expect.

## Recommendations

### 1. Create Intent-Specific Content Sections

Why: Address the mixed intent patterns more effectively

- Add a dedicated "AI Workforce Solutions Comparison" section for commercial intent
- Include a "Getting Started Checklist" for transactional intent
- Expand the educational sections with more detailed explanations for informational intent

### 2. Develop Comprehensive Resource Hub





# Cora, the Content Intent Optimizer

Content Intent Optimization Agent analyzes your website's ranking keywor...

Triggered by Rebecca Williams

## AI Workforce: What You Need to Know

4 days ago

<https://relevanceai.com/learn/what-is-the-ai-workforce>



Cora, the Content Intent Optimizer provided an update:

4 days ago

### Intent Analysis Summary

URL Analyzed: <https://relevanceai.com/learn/what-is-the-ai-workforce>

Primary Ranking Keywords:

- "ai workforce" (Position 1, Priority 45)
- "ai worker" (Position 16, Priority 46)
- "ai in the workforce" (Position 18, Priority 40)
- "workforce agent" (Position 32, Priority 36)
- "artificial intelligence and the workforce" (Position 25, Priority 35)
- "workforce ai" (Position 1, Priority 30)

Dominant Intent Pattern: Informational (4 out of 5 top keywords show informational as primary intent)

- "ai workforce": 47% informational, 21% commercial, 17% transactional, 15% navigational
- "ai worker": 39% informational, 29% navigational, 16% commercial, 16% transactional
- "ai in the workforce": 45% informational, 22% commercial, 17% transactional, 16% navigational
- "artificial intelligence and the workforce": 41% informational, 26% commercial, 20% transactional, 13% navigational
- "workforce agent": 41% transactional, 24% informational, 19% navigational, 16% commercial

Current Content Intent: Primarily informational with strong commercial undertones

Intent Alignment Score: Medium

### Content-Intent Gaps

### Content-Intent Gaps

- Mixed Intent Confusion:** While the content is primarily educational (matching informational intent), it heavily promotes Relevance AI's platform throughout, creating confusion for users seeking pure informational content.
- Insufficient Commercial Investigation Elements:** For keywords with commercial intent components (21-26%), the content lacks comparison tables, pricing information, or detailed feature breakdowns that commercial searchers expect.
- Transactional Intent Neglect:** The "workforce agent" keyword shows 41% transactional intent, but the content doesn't provide clear pathways for immediate action or implementation beyond a simple signup link.
- Depth vs. Breadth Imbalance:** The content covers many topics broadly but lacks the deep, comprehensive information that pure informational searchers typically seek.
- Missing Practical Implementation:** Users searching for "how to build AI workforce" information need more step-by-step guidance and practical examples.

### Recommendations

#### 1. Create Intent-Specific Content Sections

Why: Address the mixed intent patterns more effectively

- Add a dedicated "AI Workforce Solutions Comparison" section for commercial intent
- Include a "Getting Started Checklist" for transactional intent
- Expand the educational sections with more detailed explanations for informational intent

#### 2. Develop Comprehensive Resource Hub

Why: Better serve the dominant informational intent (40-47% across top keywords)

- Add downloadable guides, templates, and frameworks
- Include case studies with specific metrics and outcomes
- Create an FAQ section addressing common implementation questions
- Add glossary of AI workforce terminology

#### 3. Implement Progressive Disclosure Strategy

Why: Serve different intent levels without overwhelming informational searchers

# Backlink Prospector

Template: [Clone Link](#).

Estimated Cost: Gemini 2.0 Flash = 100 credits (Use Claude 4 for best results = 1.5-2k credits).

Given a URL to a blog post you want to find link building prospects for, and a few target keywords, this agent will find prospects and draft outreach emails to them:

- Retrieves ranking competitors based on topic.
- Conducts brand authority research on each prospect and calculates fit score.
- Creates personalised outreach email based on synergies between your content and their content (and search intent/audience).



## Linka, the Backlink Prospector

Linka evaluates potential link building targets by combining Moz domain au...

### Detailed Prospect Analysis

Harvard Business Review - 61/100 ★ EXCELLENT

- URL: <https://hbr.org/2021/07/how-to-design-an-ai-marketing-strategy>
- Brand Authority Score: 61/100
- Content Relevance: High - Directly addresses AI marketing strategy design
- Content Quality: High - Research-backed, comprehensive framework for CMOs
- Site Design: Professional - Clean, authoritative design with excellent credibility
- Publishing Frequency: Regular - Consistent high-quality business content
- Contact Info: Contact form available

Evaluation: Premium publication with excellent authority and highly relevant content about AI marketing strategy. Perfect alignment with target topic.

### Outreach Emails

Harvard Business Review

Recipient: Contact form submission Subject: Resource suggestion for your AI marketing strategy article

Hi HBR Editorial Team,

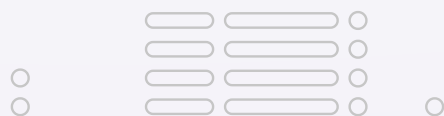
I hope this email finds you well. I came across your excellent article "How to Design an AI Marketing Strategy" and found your insights on the crawl-walk-run approach particularly valuable for marketing executives.

I noticed you discussed the importance of integrated machine-learning applications over stand-alone systems. I thought you might find our recent comprehensive guide on creating AI marketing agents helpful as a complementary resource: <https://relevanceai.com/blog/how-to-create-an-ai-marketing-agent>

Our guide includes:

- Step-by-step methodology for building AI marketing agents
- Practical implementation strategies for different agent types
- Performance evaluation frameworks for continuous improvement

I believe it would serve as a valuable addition to your existing resources on AI marketing strategy.





## Linka, the Backlink Prospector

Linka evaluates potential link building targets by combining Moz domain au...

Triggered by Rebecca Williams

4 days ago

### AI Marketing Agents and Automation Workflows

- topic: AI Marketing Agents
- content url: <https://relevanceai.com/blog/how-to-create-an-ai-marketing-agent>
- keywords: ai marketing agents, ai marketing agent, Marketing Automation Workflows, AI Marketing Strategy
- min\_domain\_authority: 30



Linka, the Backlink Prospector provided an update:

4 days ago

Now I'll compile my analysis and create the comprehensive prospect evaluation report.

### LinkPro Prospect Analysis Report

#### Detailed Prospect Analysis

##### Harvard Business Review - 61/100 ★ EXCELLENT

- URL: <https://hbr.org/2021/07/how-to-design-an-ai-marketing-strategy>
- Brand Authority Score: 61/100
- Content Relevance: High - Directly addresses AI marketing strategy design
- Content Quality: High - Research-backed, comprehensive framework for CMOs
- Site Design: Professional - Clean, authoritative design with excellent credibility
- Publishing Frequency: Regular - Consistent high-quality business content
- Contact Info: Contact form available

Evaluation: Premium publication with excellent authority and highly relevant content about AI marketing strategy. Perfect alignment with target topic.

##### Digital Marketing Institute - 44/100 ★ GOOD

- URL: <https://digitalmarketinginstitute.com/blog/how-to-use-ai-agents-for-your-digital-marketing>
- Brand Authority Score: 44/100

## Outreach Emails

### Harvard Business Review

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Our guide includes:

- Step-by-step methodology for building AI marketing agents
- Practical implementation strategies for different agent types
- Performance evaluation frameworks for continuous improvement

I believe it would serve as a valuable addition to your existing resources on AI marketing strategy, helping your readers move from strategy to practical implementation.

Would you consider referencing our guide in your article or future AI marketing content? I'm happy to provide additional insights or collaborate on future content.

Thank you for creating such valuable strategic content for marketing leaders.

Best regards, [Your Name] [Your Title] Relevance AI [Contact Information]

### Digital Marketing Institute

Recipient: Contact form submission Subject: Helpful addition to your AI agents for digital marketing guide

Hi Digital Marketing Institute Team,

I hope this email finds you well. I came across your excellent article "How to Use AI Agents for Your Digital Marketing" by Clark Boyd and was impressed by the comprehensive coverage of AI agent implementation.

Your explanation of AI agents' autonomy and decision-making capabilities was particularly insightful. I